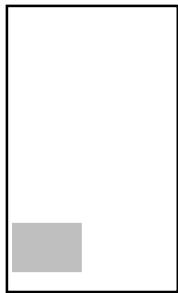


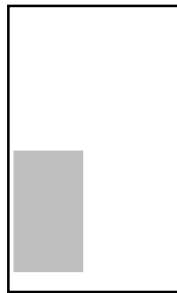


# Concert program advertising

## Fall 2010 and Spring 2011 Ad Layouts



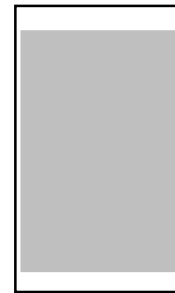
**Business Card**  
Black & White



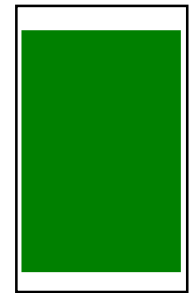
**1/4 Vertical**  
Black & White



**1/3 Horizontal**  
Black & White



**Full Page**  
Black & White



**Back Cover**  
Color

## Fall 2010 and Spring 2011 Ad Sizes and Rates

	Width	Depth	Price
Business Card – Black & White	3.50"	2.00"	\$50.00
1/4 Vertical – Black & White	2.25"	3.75"	\$75.00
1/3 Horizontal – Black & White	4.75"	2.50"	\$100.00
Full Page – Black & White	4.75"	7.75"	\$250.00
Back Cover – Color	4.75"	7.75"	\$350.00

## Fall 2010 and Spring 2011 Specs

### Your Design

Companies, patrons, and sponsors who plan to submit an ad for inclusion in our concert program need to follow the following specs:

- PDF, TIFF, or JPEG file at 300 dpi
- Hard copy that our graphic designer can scan [e.g. business card]
- Will not accept a PowerPoint file

Send all ad materials to: [marketing@lgbac.org](mailto:marketing@lgbac.org).

## Fall 2010 and Spring 2011 Deadlines

- Fall 2010 – 11/1/2010
- Spring 2011 – 4/1/2011